

<b>Compare InBLISS™ Full and InBLISS Lite (basic) - ( Main Features as of 01/20/2005 )</b>	<b>InBLISS Basic</b>	<b>InBLISS Full</b>
Flexible Placement for Log In – on home page or in separate member area	✓	✓
Complete integration with the look & feel of your association's public website	✓	✓
Member area shows your own domain name in the URL (e.g. login.yourassociation.org)	✓	✓
Standards-compliant cascading style sheet support for easy design maintenance	✓	✓
Multiple language headings and page elements allow easy integration with your own page styles and added information	✓	✓
Professional and customized styles available for listings details	✓	✓
Location search by drill-down maps instead of or in addition to drop down boxes	✓	✓
Advanced search options such as keywords and phrases	✓	✓
Pick Multiple Industries and/or Locations in a full screen mode instead of using the Control key in a scrolling list. Avoids problems of control key select method and allows searching with CTRL-F.	✓	✓
Statistical reports -- see how many people viewed each listing over a selected time frame		✓
Online Help function and both client-side and server-side error checking.	✓	✓
Complete written user's guide provides detailed explanations on use of the system	✓	✓
Easy upgrade/downgrade path	✓	✓
Integration of listings with the OPTIONAL Buyer Management System.		✓
Integration of listings on the association website as well as the member's own website	Limited	✓
Numbers in financial section entry area line up as you'd expect – and you can use commas to help visually ensure data accuracy	✓	✓
Optionally, up to four attachments such as photos or spreadsheets can be added to any listing.	✓	✓
Captions for attachments that display along with the listing details.	✓	✓
The entire listing, except for attachments, is easily entered on a single input screen without any pop-up windows or multiple entry pages	✓	✓
Your own information is automatically attached to a listing. No need to re-enter any contact information. Update your contact information in one place and all your listings are immediately updated	✓	✓
Minimal required fields allow quick posting while still ensuring enough information for an informative listing. Enter a listing in just minutes and have it show on the website immediately after posting.	✓	✓
Additional fields allow more detail than most stand alone listing services – allowing you to show as much or as little detail as you wish.	✓	✓
Easy e-mailing of professionally designed profiles		✓
Email your listing profiles. Email now or pick other listings reports to send as a group. Recall to whom the email was sent. Send a copy to yourself. Use our server to send (so confidential information does not remain in the Sent Email if you use someone else's computer).		✓
Print or email now - no need to go to another location or function. Professionally designed and formatted in HTML text with logos and proportional fonts or selected PDF options for either print or e-mail options.		✓
Association or Office administrators can place a member on hold if necessary	✓	✓
Reassign listings from terminated agents to active agents		✓
Use our standard business categories, or use your own association's preferred categories	✓	✓
Flexible management reports allow including only the amount of information needed.		✓
Reports of all or selected listings that allow you to choose which fields of information to display for printing, e-mailing or downloading to Excel	✓	✓
Management reports can be exported to Excel for more detailed analyses		✓
News Pages and Member Discussion Forum options		✓
Easily integrate links to your association forms, documents, and newsletters		✓
Comprehensive entry of data is broken into logical pages for quick entry.		✓
Detailed financials - Include up to six years of historical financial income statement information, Owner Financing Information, as well as summary annualized numbers for web comparison displays		✓
No re-entry of financial data to display information in a different column. Just give the column a new number and InBLISS re-sorts and displays the information in the new order. Easily add a new year's financial information and place it in the right column with no re-typing of prior year's info.		✓
Include complete marketing summaries for staffing, facilities, equipment, property, and other major business information items		✓
Complete MLS facilities.		✓
MLS statistics tell you not only how many people looked at your listings, but exactly which association members did as well, and how many of those listings were e-mailed to potential buyers		✓
Maintain complete organization or association rosters by individual or by office - Integrates with the OnLine Billing System	✓	✓
Office administrators can enter listings for any agent in an office	✓	✓
Association administrators can place an entire office on hold if necessary	✓	✓
Complete chapter / region integration	Limited	✓
Create a local area definition for quick review of businesses available in your local area		✓
Over-ride security allows office administrator to control how much agent information is disclosed to the public. Require all contacts through the office, or let each agent set up his or her own contact information for the public.	✓	✓
Financial totals are calculated live on screen to minimize data entry errors	✓	✓
Payment calculation tool for seller and 3rd party financing		✓
Integration with listings sold by your members for easy comparables reports (requires your association's sold listings history to be available)		✓
Compare Sold and Active listings on the same report. Use the preformatted comparison reports or download to Excel for custom reports.		✓
Stationary headings on on-screen reports don't scroll off the screen when you view long lists of data.	✓	✓
Customized confidentiality and other forms are integrated into your website	Limited	✓
Reactivate expired listings	✓	✓
Recover accidentally deleted listings or agent records	Limited	✓